

ABOUT

Engaging New Media specializes in video production services. **We focus on data-driven storytelling to raise public awareness, foster community engagement, and enhance professional development.** Our impactful content helps agencies effectively communicate their mission and connect with the communities they serve.

PAST PERFORMANCE

- PBLWorks
- Discover Long Island
- Novartis
- J&K Cabinetry
- Owlya
- Boys & Girls Club
- NYC Dept. of Ed.
- Christian Cultural Center

SAMPLE PROJECTS

- Promotional video
- Work Training video
- Public Service Announcement video
- Mini-documentary
- Live stream event
- Social Media clips and photos

CORE COMPETENCIES

- Video Production
- Photography
- Live Events
- Live Streaming
- Animation
- Podcasts
- Motion Graphics
- Drones

DIFFERENTIATORS

- Created a fundraising video that **secured \$100K from a single donor.**
- Produced PSAs on various health issues, reaching **over 5K viewers.**
- Our content has been **viewed worldwide in multiple languages.**
- Our promotional content **has received over 20 million views** in the New York tri-state area.
- Hosted a four-day **global live-streamed webinar with remote video interpretation.**
- Won the *Influential Business Women Award for Most Innovative Woman-Run Video Production Company* award for two consecutive years.

Point of Contact:

Erika Mac Donald
347-762-5751

engagingnewmedia.com

erikam@engagingnewmedia.com

NAICS: 512110, 512120, 512191, 12199,
541613, 541922

NIGP: 91578, 91509, 91805, 91582, 1841