

CAPABILITY STATEMENT

ENGAGING NEW MEDIA

Videos that Prove Impact

SCAN TO
WATCH OUR
WORK



ABOUT

Video production company with **experience supporting marketing, communications, training, and engagement initiatives** across corporate and public-sector organizations. Our work is used for fundraising, brand awareness, workforce training, public reporting, and compliance documentation. We produce clear, data-driven media designed for long-term strategic use.

PAST PERFORMANCE

- **Public Education System** - Produced program documentation and impact videos supporting internal communications and public reporting.
- **Government Agencies** - Live-streamed and recorded public events, along with procurement and delivery of photography equipment supporting program operations and public access.
- **Workforce Development & Employer Training**- Training and instructional video content supporting workforce education, onboarding, and operational consistency.
- **Higher Education Institution** - Testimonial and promotional video content illustrating program results, participant journeys, and institutional value.
- **National & Community-Based Nonprofit Organization and Cultural Institutions**- Live-streamed events, event photography, PSA campaigns, and short-form documentary work supporting fundraising, education, and community engagement.
- **Corporate & Regulated Industries** - Pre-recorded video content produced for international conferences and technical communication, supporting remote audiences and regulated environments.

CORE COMPETENCIES

- Video Production
- Photography
- Live Event Coverage
- Live streaming
- Motion Graphics
- Media Workshops & Executive Speaking

DIFFERENTIATORS

- **Compliance-Ready Production**- 508, ADA, and HIPAA-conscious workflows designed for regulated environments.
- **Multilingual & Accessible Content**- Content delivery in 10+ languages, including ASL-integrated media.
- **Impact-Driven Approach**- Data-guided creative focused on clear communication, engagement, and real-world use.
- **Program & Community Impact Expertise** - Proven experience in documenting and communicating real-world program results.
- **Award-Winning Leadership**- Firm led by a woman-owned creative and business professional.

CODES

NAICS | NIGP

512110 | 91582: Video Production

512191 | 91509: Post-Production

541922 | 91572: Commercial Photography

GET IN TOUCH

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[View Work Samples](#)

